

Additional US State Privacy Rights

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What does this page cover?

Some states in the US have passed state specific privacy laws. This page supplements our Privacy Policy by explaining your privacy rights if you are a resident in one of these states, provides certain mandated disclosures about our treatment of personal information, and includes:

Colorado, Connecticut, Nevada, Utah, and Virginia:

If you are a resident of Colorado, Connecticut, Nevada, Utah, or Virginia, we have certain obligations, and you have certain rights with respect to your personal information, including:

- Right to confirm whether the controller is processing the consumer's personal information and the right to access such information
- Right to correct inaccuracies in personal information
- Right to delete personal information
- Right of data portability
- Right to opt out from targeted advertising
- Right to opt out from the sale of personal information
- In certain states, you also have the right to opt out from profiling in furtherance of decisions that produce legal or similarly significant effects on the consumer (such as Virginia, Colorado, Nevada and Connecticut) and appeal a decision regarding a request to exercise your rights.

If you would like to opt out of targeted advertising or the sale of personal information please see the instructions below.

California

In addition to the information described in our Privacy Policy, the California Consumer Privacy Act of 2018 (as amended by the California Privacy Rights Act of 2021) ("CCPA") also requires us to provide California consumers with some additional information related to how Neurosnap collects, uses, retains, and discloses personal information as well as describe additional rights, which are summarized below.

California Privacy Policy Disclosures

We collect, use, disclose, sell, share, and retain personal information as further described in our Privacy Policy and summarized below.

Personal Information We Collect:

In the preceding 12 months, we have collected the following categories of personal information, each as further described in our Privacy Policy:

- Identifiers and Contact Information
- Commercial and Transaction information
- Professional, Education, or other Demographic Information, which may include characteristics of protected classifications under California or federal law, such as military or veteran status, age, sex, or gender
- Analytics or other Electronic Network Activity
- Inferred Information
- Biometric Information
- Sensitive Personal Information, which may include:
 - Government ID. Government identification such as state identification information
 - Account access information. Information such as account log-in in combination with any required security or access code, password, or credentials allowing access to your Neurosnap account
 - Precise geolocation data. Data derived from a device and that is used or intended to be used to locate you within a geographic area that is equal to or less than the area of a circle with a radius of 1,850 feet

Sources of Personal Information We Collect:

We collect personal information from the following categories of sources, which are more fully described in our Privacy Policy:

- Personal information you provide directly to us, such as on a form, via a browser or mobile-based chat session, via email or telephone, etc.
- Personal information we automatically or programmatically collect or generate from your access to and use of Neurosnap websites, products, or services
- Personal information we infer or generate from your access to and use of Neurosnap's websites, products, or services, such as your approximate location (such as your IP address), likely preferences or other characteristics
- Personal information we obtain or receive from other sources, including:
 - Data brokers and aggregators from which we obtain information to supplement the personal information we collect.
 - Third party partners, such as third-party applications and services including social networks you choose to connect or interact with through our services
 - Co-branding or marketing partners, such as companies with which we offer co-branded services or events, or engage in joint marketing activities
 - Service providers that collect or provide data in connection with the work they do on our behalf
 - Publicly available sources, such as open government databases.

Business or Commercial Purposes for Collecting Personal Information: We use the personal information we collect for purposes further described in our Privacy Policy or otherwise disclosed to you. For example, we use personal information for the following purposes:

Purposes of Use	Categories of Personal Information
<p>Product and service delivery. To provide and deliver our services, including troubleshooting, improving, and personalizing those services.</p>	<p>Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information Biometric Information Sensitive Personal Information</p>
<p>Business operations. To operate our business, such as billing, accounting, payment processing, improve our internal operations, secure our systems and physical spaces, authenticate or validate your identity, detect fraudulent, deceptive, or illegal activity, and meet our legal obligations.</p>	<p>Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information Sensitive Personal Information</p>
<p>Product improvement, analysis, development, and research To improve and develop new services or features, diagnose issues, analyze your use and measure effectiveness of our Services and Software to better understand how they are being used so we can improve them and engage and retain users, and conduct research.</p>	<p>Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information Biometric Information Sensitive Personal Information</p>
<p>Personalization. To understand you and your preferences to enhance your experience and enjoyment using our Services and Software.</p>	<p>Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information</p>

	Analytics or other Electronic Network Activity Inferred Information
Customer support. To provide customer support and respond to your questions.	Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information
Communications. To send you information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.	Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information
Marketing. To communicate with you about new services, offers, promotions, rewards, contests, upcoming events, and other information about our services and those of our selected partners (see the Your Privacy Choices section of our Privacy Center for how to change your preferences for promotional communications)	Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information

We combine data we collect from different sources for these purposes and to give you a more seamless, consistent, and personalized experience.

Categories of Personal Information Disclosed for a Business Purpose in the Preceding 12 Months:

- Identifiers and Contact Information
- Commercial and Transaction information
- Analytics or other Electronic Network Activity
- Inferred Information
- Sensitive Personal Information

Categories of Personal Information Sold or Shared in the Preceding 12 Months:

Categories of Personal Information Sold or Shared	Categories of Third-Party Recipients	Purpose for Disclosure
Identifiers and Contact Information Commercial and Transaction Information Professional, Education, or other Demographic Information Analytics or other Electronic Network Activity Inferred Information	Billing and payment processing	To accept and process payments for Neurosnap related services

Sensitive Personal Information

Neurosnap uses and discloses sensitive personal information for the limited purposes permitted under CCPA and not for the purposes of inferring characteristics about a consumer.

Retention and Deletion

Please review the “**RETENTION OF YOUR PERSONAL INFORMATION AND DATA**” section of our Privacy Policy for more information about how long Neurosnap retains personal information.

California Privacy Rights

California consumers have certain rights with respect to their personal information. These rights include the following:

1. Right to opt out of “selling” or “sharing” certain Personal Information

You have a right to opt out from future “sales” or “sharing” of personal information. CCPA requires us to describe the categories of personal information we sell to or share with third parties and how to opt out of future sales or sharing. The CCPA defines personal information to include internet or other electronic network activity information which includes identifiers, such as IP addresses, cookies IDs, and mobile IDs. The law also defines a “sale” or “share” broadly to include simply making data available to third parties in some cases.

To opt out of sharing and selling for purposes of cross context behavioral advertising you can:

Review your preferences and opt out of advertising cookies and other technologies used for browser based cross context behavioral advertising. Note that you will need to opt out from each browser that you use to access Neurosnap websites and apps.

Opt out of the sale or sharing of customer record information for cross context behavioral advertising and partner marketing

Neurosnap websites recognize the Global Privacy Control available in some web browsers. If your browser is configured to send this signal, Neurosnap will opt you out of Neurosnap's use of advertising cookies on that browser. You can learn more about Neurosnap's advertising practices and your privacy choices [here](#).

Further, using these choices will not stop all interest-based advertising, such as contextual-based ads.

2. Right to Know or Request Categories of Personal Information

You have a right to request that we disclose to you the personal information we have collected about you. You also have a right to request additional information about our collection, use, disclosure, or sale of such personal information such as a list of the categories of personal information collected about you, and other related information such as the source of the information, categories of information shared or sold to third parties, and the purpose for such sharing. Neurosnap has provided this information in the Privacy Policy.

3. Right to Correct.

You have a right to request correction of inaccurate personal information.

4. Right to Request Deletion.

You also have a right to request that we delete personal information under certain circumstances, subject to certain exceptions.

5. Right to Designate an Authorized Agent.

You may designate an authorized agent to exercise some of your rights; however, in order to help protect the security of your personal information, the authorized agent must follow the same authentication procedures that are required if you exercise your rights without using an agent. Neurosnap will verify requests made through authorized agents to help ensure the safety of your account and to comply with our policies and procedures.

6. Right against Discrimination.

You have a right to not be discriminated against for exercising your rights set out in the CCPA.

7. Right to Notice.

You have a right to receive notice of our practices at or before collection of personal information.

Additional information on exercising your rights

You have the right to exercise the rights listed above and in our Privacy Policy free of charge or penalty, but we may limit the number of requests you make or charge reasonable fees as legally permitted. You may exercise many of these rights yourself by adjusting your preferences as outlined on the Your Privacy Choices page, or you can get in touch with us at hello@neurosnap.ai

Privacy Contact.

Please see our Privacy Policy for details on how to contact Neurosnap if you have a privacy question, concern, or request.